

IGNITION

2017 FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX

**“I WANT TO
BEAT EVERYONE,
EVERY TIME”**

*Lewis Hamilton: inside
the mind of a champion*



Paddock Fashion

*The inside line on
Abu Dhabi's key looks*

WOMEN IN F1

*How the sport's gender
gap is closing*

THE RACE YOU NEVER SEE

*Behind the scenes at
an F1 grand prix*

THE ULTIMATE GUIDE TO THE ABU DHABI GRAND PRIX

*Celebrating the talent, tech and glamour
of motorsport's season-defining weekend*

الإتجاه
ETIHAD
AIRWAYS
ABU DHABI





ORGANIC ENGINEERING DEFIES GRAVITY

Essence of Strength is an exciting new British company that uses high tech carbon materials and meticulous designs to produce extraordinary iconic furniture

Essence of Strength specialises in using advanced carbon materials and highly engineered designs to produce a mesmerising, thin, cantilevered collection, one that defies normal design parameters. It all adds up to an incredibly lightweight and iconic range of furniture.

The collection, which includes the Chaise Longue, Cobra High Stools and a range of sizes of Aero Benches, uses natural curves to counteract the sitter's weight and support various postures. Each piece is hand-made from high tech carbon composite combined with exquisite wood veneers and artisan

leather. Taking inspiration from natural organic forms, these designs use a complex and intricate alignment of carbon threads to create fluidity while ensuring incredible strength, super-thin profiles, and feather-like weight. It's a stylish range of furniture that perfectly balances function and fashion.

Essence of strength was born from a collaboration between Kristian Arens, a highly experienced industrial and superyacht designer, renowned for his knowledge of advanced composite materials, and Clive Johnson, a seasoned entrepreneur with a track record in delivering highly bespoke

advanced composite products for ultra-high net worth individuals, including the world's two largest carbon composite sailing rigs.

The company offers a turnkey service, from concept through to design and from engineering to manufacturing and delivery. It's also working with a number of interior designers, architects, corporate clients and private commissions.

The result is a contemporary, iconic range of luxury, bespoke furniture that is unique and appeals to all car enthusiasts.

essenceofstrength.co.uk